

Prospective Rodeo Partner:

So, you say you like Rodeo? Well, we've got a deal for you! Yep, that's right the **Upper Peninsula Championship Rodeo**, the **ONLY** sanctioned PRCA Rodeo in the state of Michigan is entering its 48th year and yes, we want you to be a part of this great event!

This weekend event attracts 10,000 plus fans from across the Upper Peninsula of Michigan and neighboring states! Promotional marketing of your business will be showcased throughout all of our social media including, Facebook, Twitter, Instagram, our webpages (UPPRORODEO.com) newspapers, radio, and all other forms of advertising related to the rodeo. Along with marketing you will receive a free vendor space, company acknowledgment (promoting your business throughout all three rodeo performances), promotional tickets to distribute to your employees or as you see fit. **If provided we will display your company banner and or flag in the arena throughout all rodeo performances. (Highly recommended)

**** For each \$500.00 cash sponsor you will receive 1 entry ticket into a sponsor raffle. If drawn your company will win 1 fully processed hog! Great for a company party!**

Our 2015 schedule will include a multitude of great family fun! The weekend starts out with Market Days, Friday July 17th, downtown Iron River. Following the morning events, entertainment continue with our 1st Rodeo performance, under the lights at 7 p.m. Entertainment continues with Karaoke and a mechanical bull competition. Saturday morning starts off at 10:00 a.m. with our traditional Wild West parade. This event is a great marketing opportunity for your company to display your banner/flag and or float in the parade. Following the parade we will be having out last two performances, with the first starting at 2 p.m. and our final rodeo performance will end with our **Tough Enough to Wear Pink** (Breast Cancer Awareness Event) at 7 p.m.

This family friendly event is the perfect opportunity for your company to market its product and or ideas, develop a community connection and help the Upper Peninsula Championship Rodeo continue this yearly, tradition!

On behalf of all of the U. P Rodeo Board members Thanks You!